Airborne Public Safety Association (APSA) Logo Contest Official Rules

Introduction

These rules describe the official rules ("Official Rules") of the Airborne Public Safety Association Logo Design Contest. The object of this contest is to design a logo for Airborne Public Safety Association, a 501(c)(6) non-profit educational, individual membership organization founded to support and promote the use of aircraft in public safety. Information on how to enter and about the prize is made a part of these Official Rules.

Definitions

"Entry" means a logo design created by the Entrant for this Contest.

"Entrant" means the individual APSA member that offers the Entry under the terms of this Contest.

Eligibility

- 1. The Contest is open to active individual members of the Airborne Public Safety Association. Membership must be current at time of Entry submission and must remain current through APSCON 2018.
- 2. Members of the Airborne Public Safety Association Board of Directors, staff, contractors and their immediate families are not eligible to enter the Contest. "Immediate Family" is defined as: spouse, domestic partner, children, parents, grandparents, grandchildren and siblings.
- 3. Entrants must be at least 18 years of age in order to participate in this contest as required below.

How to Enter

- 1. Initial entries must be submitted online HERE or by email to: tdunsmore@publicsafetyaviation.org.
- 2. Logo entries can be originally created on computer or on paper, but all entries must be submitted in one of the computer formats listed below. The submission must include the name, postal address, phone number and email address of the Entrant.
- 3. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so may be rejected.
- 4. The deadline for Entries is 5:00 PM EST on April 16, 2018.
- 5. There is no fee to enter the Contest, except entrants must be an active member of the Airborne Public Safety Association, Inc.

Submission Guidelines

The purpose of the contest is to design a logo for APSA. The logo will be used online, in print, on merchandise and promotional material, and may be produced as a patch. Flexibility is a key requirement, including the need to resize easily. The final version of the logo will need to be suitable for high quality

printing. Entrants should take care to ensure that their Entries are not in any way similar to existing logos or any other trademark images. The logo must contain the words "Airborne Public Safety Association".

Designs must be submitted in at least one of the following formats: .jpg, .tiff, or .pdf (if a hard-copy design sketch is submitted, it must be scanned or otherwise rendered into one of the above computer formats and submitted). Images can be larger than, but must be no smaller than, three inches by three inches (3" x 3"). Large files should be submitted online rather than email to avoid file size limitations.

Airborne Public Safety Association is not responsible for computer or internet technical problems.

Prize

Subject to the legal requirements outlined above, the winning design will be revealed at APSCON 2018 in Louisville, KY: July 9 - 14.

The winning designer will receive a free trip to APSCON 2018 as outline below.

- 1. Airfare to and from Louisville, KY for the winning contestant.
- 2. 4 night's hotel stay at the Galt House Hotel (The winner will be responsible for all meals and incident expenses)
- 3. Full conference registration.

Judging and Selection of Winner

- 1. The winning design will be selected by the Airborne Public Safety Association Board of Directors. The Board's decision will be final.
- 2. The winner will be notified no later than June 1, 2018.
- 3. The Airborne Public Safety Association reserves the right not to select a winner if, in its sole discretion, no acceptable entries are received.
- 4. The winner will be required to sign a release assigning all right, title and interest to the submitted logo to Airborne Public Safety Association.

Intellectual Property

- 1. All submitted designs must be original and must not contain any trademark or service mark material or work product belonging to any other person, group or business, other than the APSA wings and motto.
- 2. All Entries will become the sole property of Airborne Public Safety Association and may be displayed publicly in APSA publications, on the APSA website and at APSA events.
- 3. The final logo design will be registered by Airborne Public Safety Association as one of its trade or service marks. By entering the APSA Logo Design Contest, the Entrant agrees to wave all right and title to the Entry to Airborne Public Safety Association in accordance with the Official Rules of this Contest.

Acceptance

By participating in the Contest, the Entrant signifies that he/she has read and understood, and agrees to these rules, and agrees to be bound thereon.

Miscellaneous

- 1. No purchase necessary.
- 2. There will be only one prize winner for this contest. All other entries and entrants are not entitled to any fee or reimbursement of expenses incurred by the Entrant.
- 3. Winners may accept only the prize as stated in contest rules. No substitution or cash equivalent of the prize is permitted.
- 4. Prize cannot be redeemed for cash and is non-transferrable.
- 5. The winning entrant will be responsible for the payment of all local, state, and federal taxes and all applicable fees based on the value of the prize. (Estimated value of the prize is \$1,200.00.)
- 6. This promotion is void where prohibited by law.
- 7. Rules are subject to change without notice.

APSA Headquarters 50 Carroll Creek Way, Suite 260 Frederick, MD 21701 P (301) 631-2406 F (301) 631-2466

www.publicsafetyaviation.org | tdunsmore@publicsafetyaviation.org

The Airborne Public Safety Association - (APSA) - is a 501(c)(6) non-profit educational, individual membership organization, founded to support and promote the use of aircraft in public safety.